

American Know-How

Family Tradition

Invention, Innovation and Creativity are the subject of Patents, Trade Secrets, Copyrights and Trademarks. We understand that within each of us lies the creativity and imagination to solve almost any problem. Our own energy is our only limit! Within each of us lives an Inventor, a Builder, Scientist and Engineer. We are innovators. There isn't anything that we can't dream up and build. The United States has the world's best reputation for Innovation and Invention! We must also protect our creativity with a knowledge of the Law associated with Patents, Trade Secrets, Copyrights and Trademarks.

Background

Human Beings have made tools to build homes, machines, bridges, roads, structures, transportation devices etc. to take us to the moon and beyond. All of these things were created from ideas in a person's head! What is this thing called Know-How, Innovation and Invention?

First let us look up the word **Know-How**; from **Merriam-Webster**:

"knowledge of how to do something smoothly and efficiently"

Now let us look at the word **Innovation**:

"a new idea, method, or device"

Now let us look at the word **Invention**:

"a product of the imagination, a device, contrivance, or process originated after study and experiment"

From the above definitions it is clear that this process results in the creation of a device, process or idea that has never before manifested itself to other Human Beings. This ability to be Creative allows Human Beings to move far beyond what Mother Nature has placed in our genes or in this Universe before each individual's existence.

Couple the Creativity of a Human Being with a Social System that supports Human **Freedom** and you have a powerful combination. "The unique American formula of individual Liberty and free enterprise has cultivated risk taking, experimentation, innovation, and scientific exploration on a grand scale that has never occurred anywhere before." See our **Competition Page**.

Further Study

Capturing the full potential of Innovation and Invention requires a Political and Social System that allows Innovators and Inventors to benefit from their new ideas and creations. The protection of Intellectual Property and Inventions must be provided or we take most of the energy out of the entire creative process. Copyrights, Trademarks, Patents etc. all provide protection for the person who creates. See our Links below for additional information in these areas.